



Frederick A. DeLuca FOUNDATION

Request for Proposals

The Frederick A. DeLuca Foundation is a private family foundation in the greater Fort Lauderdale, FL area that serves nonprofits in Broward, Palm Beach, and Miami-Dade counties as well as national organizations. The Foundation is dedicated to creating and strengthening opportunities for families and communities to thrive. We address critical needs by investing in partners that accelerate economic mobility, educational attainment, and health.

Frederick A. DeLuca Foundation's Scholarship Program

The Foundation currently supports programs that provide scholarships for underserved students including homeless, youth aging out of foster care, low-income, individuals with disabilities, etc. The Foundation has served approximately 6,000 students through direct tuition and wrap around support for certifications, vocational and bachelor's degrees. According to research, students who earn a four-year bachelor's degree earn nearly 39% more per year than those with an associate's degree. The Foundation is interested in investing in programs that help students earn a four-year degree and provide wrap around support for the students as they matriculate through school. The goal of the Foundation is to increase the number of students served by 1,000 by the end of 2025.

The Foundation is currently accepting Letters of Inquiry (LOI) from direct service organizations, community foundations, schools, or educational organizations in the area of economic mobility, specifically scholarships. ***The organization can provide programming in Florida and Connecticut. National organizations and national scholarship administrators will also be considered.*** The program must consist of the following:

- Scholarships to support tuition, dorm and other related expenses that help college students matriculate through and complete their degree program. Organizations that provide support for certifications and vocational degrees will be reviewed, but those that provide additional support for students to complete a bachelor's degree will be prioritized.
- Wrap-around support that includes emergency assistance, consistent communication with scholarship recipients (Chatbot, text message, check-ins, etc.)
- Work with the college/university to help ensure that scholarship funding is not displaced by the college or university partners.
- Serve individuals from underserved communities including low-income, former foster care, homeless, indigenous, etc.
- Funding will support the program and/or efforts to scale the program to increase the number of individuals served and/or to assist the organization in providing more services to their clients.
- The grant amount will be determined by the program budget and the organizational budget.

Timeline

- LOI Deadline: Friday, October 6, 2023
- Interview Process: October 23 – October 27, 2023
- Funding Decisions Announced: November 2023
- January 2024: Funds Distributed to Awarded Institutions

Letter of Inquiry

Please submit the following information to rfp@delucafdn.org:

- An LOI (no more than 2 pages) that provides a description of the problem that the organization is looking to address, a detailed description of the scholarship program, wrap around support and key goals of the program.
- Lessons learned and prior outcome data that demonstrates the success of the program the organization is applying for or to help justify the creation of a new program if the organization is applying to start a pilot program.
- The number of individuals that will be served by the program.
- Goals and key milestones with projected deadlines that the organization expects to achieve.
- Amount of funding requested.
- Program budget

Selection Criteria

The Foundation will review the proposals and select grantees based on the following criteria:

- A clearly defined need that the organization is seeking to address/solve, clear goals as well as expected outcomes and milestones with deadlines.
- A detailed overview of the scholarship and wrap-around support that will help students matriculate through and ultimately graduate from college.
- A detailed description of the lessons learned while implementing the program and outcome data that demonstrates prior success and impact.
- If the organization is writing for a new program, the lessons learned, and prior outcome data will be used by the review committee to determine the likelihood of success for a new project.
- The number of individuals served to determine the impact of the grant funded program.